

DATE: 04/12/11

TO: City Clerk

FROM: Mayor John F. Cook

ADDRESS 2 Civic Center Plaza 10th Floor, El Paso, TX TELEPHONE (915) 541-4145

Please place the following item on the (Check one): CONSENT XXX REGULAR _____

Agenda for the Council Meeting of April 19, 2011

Appointment of Steven Richard Silver to the Animal Welfare Advisory Committee by Mayor

Item should read as follows: John F. Cook.

SPECIAL INSTRUCTIONS: _____

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Animal Welfare Advisory Committee

NOMINATED BY: John F. Cook DISTRICT: Mayor

NAME OF APPOINTEE Steven Richard Silver

(Please verify correct spelling of name)

BUSINESS ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

HOME ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

Email: steven_silver@sbcglobal.net

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Nancy Joann Crider

EXPIRATION DATE OF INCUMBENT: 02/01/2011

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: X
RESIGNED _____
REMOVED _____

CITY COUNCIL APPROVAL DATE: 04/19/2011

TERM BEGINS ON : 02/02/2011

EXPIRATION DATE OF NEW APPOINTEE: 02/01/2013

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: X

2nd TERM: _____

UNEXPIRED TERM: _____

STEVEN RICHARD SILVER

steven_silver@sbcglobal.net

SUMMARY OF QUALIFICATIONS

- Knowledgeable in all areas of Social Media
- Experienced in Securing Major Gifts; Grantsmanship, Grants Management and Planned Giving
- Skilled in Administration, Operations and Staff and Volunteer Development
- Ability to Research, Identify and Access Funding Sources
- Comprehension of Annual and Endowment Campaigns, Managed Mail and Special Events
- Proficient In Working With Community Based Organizations
- Effective in the Design, Planning and Implementation of Worksite-Based Campaigns

PRESIDENT, Philanthropic Services of the Southwest, El Paso and Dallas (2002-2003), Texas December 1996 – Present. Development of philanthropic services to clients including Capital Campaigns, Grantsmanship, Grant Management, Major Gifts and Planned Giving, Special Events, Board/Staff Development and Training and Donor Relations.

LEAD FACULTY - COMMUNICATION University of Phoenix, Dallas, El Paso and New Mexico Campuses. January 1997 – Present. Area Chair- Marketing Department 1998-2000; Facilitator – Marketing and General Studies, Humanities and Communication.

EXECUTIVE DIRECTOR, American Cancer Society, El Paso, Texas August 1994-November 1996 Played a leadership in the management, operation and fund development of the Metro Unit. Provide leadership and direction for El Paso Unit volunteers and staff.

NATIONAL ACCOUNTS COORDINATOR, TRI Seminars, Tampa, Florida March 1993-August 1994 Responsible for sourcing, identifying and qualifying organizations, associations and corporations as prospects for seminars on Tax and Financial Strategies.

EXECUTIVE DIRECTOR, Jewish Community Center, Syracuse, New York July 1990-August 1993 Responsible for management, operations, administration and supervision of multi-service agency; its staff, program, facility and budget, including volunteer leadership and staff recruitment, development and retention. Responsible for fund development to include: annual fund, grantsmanship, planned giving, corporate and foundation solicitation and special events and projects. Immediately worked to accomplish four goals. 1) Increase Income, 2) Reduce Expenses, 3) Establish Solid Financial Footing, and 4) Continue Capital Campaign Efforts (\$2.5M).

EXECUTIVE DIRECTOR, Jewish Community Center, El Paso, Texas April 1987-July 1990 Responsible for management, operations, administration and supervision of multi-service agency; its staff, program, facility and budget, including volunteer leadership and staff recruitment, development and retention. Also responsible for marketing of agency to both Jewish and general population. Was able to move the JCC from a budget of \$350K to \$650K and turnaround deficit of 10% to a surplus

ACCOUNT EXECUTIVE, Management Recruiters, Kansas City, Missouri October 1986-April 1987
MANAGING DIRECTOR, Dance Kaleidoscope, Indianapolis, Indiana February 1986- October 1986
ASSISTANT EXECUTIVE DIRECTOR, Jewish Community Center, Louisville, KY 1983-1986
PROGRAM DIRECTOR, Jewish Community Center, Kansas City, MO 1980-1983
DIRECTOR, Cultural Arts/Camping, Jewish Community Center, Memphis, TN, 1977-1980
VETERAN, U.S. ARMY 1971-1977

HONORS AND AWARDS

Directors Award, University of Phoenix, New Mexico Campus, Albuquerque, NM 2003
American Cancer Society "Best Year" Income Development, El Paso, TX 1995
United Way Executive of The Year, El Paso, TX 1988
Volunteer Service Award, Volunteer Bureau, United Way of El Paso County, 1988

VOLUNTEER ACTIVITY

Chair, Tourism/Quality of Life Cabinet, El Paso Lyceum, El Paso, TX 2005-2010
Board Member, Eco-Wise El Paso, El Paso, TX 2010
Member, El Paso County Historical Commission, 2006-to present
Mentor, Arroyo Park, City of El Paso, El Paso, TX 2008
Member, Quality of Life Committee, El Paso Greater Chamber of Commerce, 2007
Member, Brownfield Redevelopment Board, City of El Paso, 2007-present
Member, El Paso/Juarez Sister Cities Commission - 2007-2008
Board Member, Humane Society of El Paso, 2005-2006
Member, Campaign Cabinet, Humane Society of El Paso, 2006
Board Member, Heart Ball, Dallas, TX 2004 2004
Faculty Member, Center for Non Profit Management, Dallas, TX 2003-2004
Faculty Member, Funding Information Center, Fort Worth, TX 2003-2004
Development Volunteer, Operation Kindness, A No-Kill Animal Shelter, Carrollton, TX 2003-04
Pets for All People, Board Member, El Paso, TX 2001-2002
Chairman, Charitable Solicitations Commission, City of El Paso, 2000-2002
Board Member, Animal Shelter Advisory Committee, City-County El Paso, 2000-2002
Board Member, Millennium Community, City of El Paso 1999-2001
Board Member, XII Travelers Site Review Committee, City of El Paso 1999-2002
Volunteer, Hospice of Hillsborough, Tampa, FL, 1993-94
Board Member, Hospice of Central New York, Syracuse, NY 1991-1993
Admissions Committee Member, United Way of Central New York, Syracuse, NY 1991
President, Board Member, Hospice of El Paso, 1987-1990
President, Council of Agency Executive, United Way of El Paso County, 1988-1990
Board Member, Ballet of the Americas, 1988-1990
Loaned Executive, United Way of El Paso County, 1998
Athletics Committee Member, X Pan American Games, Indianapolis, IN 1986-1987
Volunteer, Kansas City (MO) Hospice, 1986-87
Volunteer, Louisville (KY) Hospice, 1985

EDUCATION

Ph.D. Candidate, University of Kansas, Lawrence, KS
Master of Arts, Kansas State University, Manhattan, KS
Bachelor of Arts, Emporia State University, Emporia, KS

CONTINUING PROFESSIONAL EDUCATION

Total Quality Management, Kodak/United Way of Rochester (NY) 1993
MANAGE Executive Development Program, United Way of Central New York, 1990
Planned Giving: Blueprint for the Future, El Paso Community Foundation 1989
Governance of The Non-Profit Agency, United Way of El Paso County, 1989
Major Gifts Seminar, Indiana University School of Fundraising, 1986

PROFESSIONAL MEMBERSHIPS

Screen Actors Guild (SAG) - 1989 - Present
Association of Fundraising Professionals (Formerly NSFRE) (1988-2002)
Association of Jewish Center Professionals (1977-1993)
American Hospice Organization (1988-1991)

REFERENCES FURNISHED ON REQUEST